

Glebe Cottage Ltd

PO Box 250, Newton Abbot, TQ12 1BS, England

(Telephone & Fax) +44 (0) 1626 369269

(E) info@glebecottagestudio.co.uk

24 October 06

Glebe Cottage Studio plans further steps to minimise environmental footprint.

Glebe Cottage has always had a passion for the environment. For over five years all of their greetings cards have been printed using specialist print technologies supplied by companies that, like Glebe Cottage, place environmental issues at the very heart of their decision making.

Glebe Cottage now believes its products are amongst the best environmental greeting cards in the market place, thanks to their long standing and unswerving commitment to a combination of carefully selected materials and environmental print technology.

All products in Glebe Cottage's brochure are printed in the UK using processes that eliminate the use of industrial alcohol (the printing industry's main source of volatile organic compounds), that use vegetable based inks, and are powered by green energy supplies. They were the first greeting card company to start using compostable packaging earlier this year, and expect to complete the transition for all of their products into compostable bags during the first quarter of 2007.

Looking forward: "We believe Glebe Cottage has got many of the environmental specifications of our products right. We know there is still a lot we need to do as a company to continue to minimise our environmental footprint... that is an ongoing process and one we enjoy. One of the immediate challenges however, is to find meaningful and credible ways of communicating the environmental credentials of our products with retailers and end-consumers, so that people can make genuine, positive and informed choices that really do make a difference to the environment." Susanna Morrish.

Glebe Cottage is now talking to DEFRA and the FSC (Forestry Stewardship Council), amongst other organisations, about accurate and verifiable ways of informing consumers about the environmental credentials of their products.

press release

Established 1993

Directors: Scott & Susanna Morrish