



— FINALIST —

THE ECO-FRIENDLY CARD CO.

The Eco-friendly Card Company, Glebe Cottage, has been nominated three times in the inaugural “Callies” awards. The UK Calendar Industry Awards recognise excellence in the calendar, diary and advent sectors.

Three titles have been nominated, all featuring the photography of founder and co-director of Glebe Cottage, Scott Morrish. The publisher has had a long-standing relationship with The Wildlife Trusts, creating Christmas cards, cards and stationery items in support of the charity. Now their 2018 Wildlife Trusts calendar is one of just five designs to be listed in the ‘Best Charity Calendar’ category.

Two further nominations have been given in the ‘Best Bespoke’ category for the ‘Westonbirt Arboretum’ and ‘The Lost Gardens of Heligan’ titles. Both calendars feature photography by Scott Morrish, who has visited the locations over a number of years and developed a beautiful collection of images that depicts the visitor attractions at their very best.

Director Susanna Morrish said, “We may be one of the smallest of calendar publishers on the awards list but have always focused on high quality imagery and print, alongside our environmental commitments. We want to make calendars that we would love to have in our own home. It seems this approach has paid off and we are delighted to have been nominated not just once but three times!”

The Eco-friendly Card Company chooses to use a minimum of 50% recycled paper for its calendars, packs them in compostable bags made from plant matter and has won several environmental awards for its commitment to environmentally responsible publishing.

Editors Notes:

- The Eco-friendly Card Company, Glebe Cottage, has exclusively used 100% recycled envelopes for its products since 1996. Ten years later the company became the first direct-to-retail greetings card publisher in the UK to obtain an FSC chain of custody and the first to use compostable packaging.
- Glebe Cottage’s environmental commitments include exclusive use of alcohol-free print technology, green energy and UK suppliers. Glebe Cottage is a Carbon Zero Company. Awards include a prestigious Green Apple Award (2008) and BCE environmental leadership award (2010).
- The Eco-friendly Card Company publishes art and photographic greetings cards, calendars and stationery using distinctive artwork from contemporary artists throughout the UK.

Supporting images: Sample images of calendars and other products are available by contacting sue@glebe-cottage.co.uk or call 01626 369269.

Additional resources: <http://www.pgbuzz.net/the-finalists-announced-for-the-uk-calendar-awards-2017/>