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# Glebe Cottage Ltd

... a positive choice for the environment

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13th November 2008

Blaze a Trail:  
[1] mark out a path or route.  
[2] be the first to do something; pioneer.

press release

## Gold for Glebe Cottage

Leading eco-friendly card publisher, Glebe Cottage, has won Gold at the International Green Apple Awards in the highly competitive printing and publishing category.

Glebe Cottage has won this highly prestigious international award for environmental best practice in recognition of its trail blazing environmental approach within the Greeting Card Industry. The trophy was presented by The Green Organisation at the annual international awards ceremony at the House of Commons on Monday (November 10).

The judges commented: "Glebe has embarked upon a series of investments and sourcing procedures that enable them to offer highly sustainable, quality products. To show continued interest in environmental issues during the current financial climate shows great foresight and they deserve the recognition of being Green Apple Award winners."

The Green Apple Awards are presented annually in recognition of companies, councils and communities carrying out projects that enhance the environment and there were 500 nominations this year. Glebe Cottage's award-winning work will be featured in the next Green Book, the world's only work of reference on environmental best practice.

"We were really excited to become the first greeting card publisher to be nominated for a Green Apple Award, but then to be told that we had won the gold was just fantastic", said director Susanna Morrish. "Glebe Cottage has had a long standing commitment to making all of our products eco-friendly. We've wanted to share these ideas with retailers, consumers and publishers to show that "Greener Greetings" are possible and that consumer power can make a positive difference to the environment."

Glebe Cottage expressed its thanks to the many organisations who have helped and advised them during their environmental journey including DEFRA, the FSC and Friends of the Earth.

Glebe Cottage is about to launch its new 2009 collection of eco-friendly greetings cards which will be available to view both on its website and in the new 2009 brochure (available on request).

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**CarbonNeutral<sup>®</sup>** company



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## Editors Notes

- Glebe Cottage's unique eco-commitments include:
  - ✓ Compostable bags
  - ✓ FSC & recycled content boards
  - ✓ Low-or-no-alcohol print technology
  - ✓ 100% recycled envelopes
  - ✓ Vegetable-based inks
  - ✓ Green energy
  - ✓ UK Printers
  - ✓ CarbonNeutral® Company
- The Green Apple Awards campaign is run by The Green Organisation, an independent, non-political, non-profit organisation that recognises, rewards and promotes environmental best practice around the world. It's supporters include the Environment Agency, the Chartered Institution of Wastes Management, the Chartered Institute of Environmental Health and various other professional bodies.
- In May 2006 Glebe Cottage was the first UK greeting card publisher to start using compostable packaging for its cards. The company uses recycled envelopes for all of its products and only works with environmentally responsible printing companies.
- In November 2006 Glebe Cottage Ltd became the first direct-to-retail greetings card publisher in the UK to obtain an FSC chain of custody. The Forest Stewardship Council (FSC) manages the only internationally recognised forest certification standard that ensures buyers that timber comes from environmentally and socially responsible forest management.
- Glebe Cottage was the first UK greetings card publisher to achieve CarbonNeutral status in November 2007.
- Glebe Cottage Ltd publishes calendars and greetings cards covering fine art, photographic, floral, children's and Christmas, using distinctive artwork from contemporary artists throughout the UK.
- Contact:  
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- Supporting images:  
Sample images of cards published by Glebe Cottage are available on request.

*press release*